



Social Media Ambassador Wanted

"You make a living by what you get. You make a life by what you give." ~Winston Churchill

Volunteer Job Description

Overview and Purpose

The Social Media Ambassador takes an active role in participating in online discussions relating to medical radiation sciences. The position involves; participating in conversations to promote and/or continue dialogue, actively researching and reading all relevant on-line communications and reporting to OAMRS staff important information.

Major Objectives:

1. Help grow OAMRS social media presence
2. Help implement and foster OAMRS social media content and conversations that are most important to our members

Responsibilities and Duties:

1. Participate and encourage conversations on OAMRS social media platforms
2. Monitor other social media discussions and report to OAMRS staff any important stories that may have an impact on MRTs and Sonographers
3. Identify to OAMRS staff any social media discussions or stories that relate to or seem relevant to MRTs and Sonographers
4. Act as an ambassador to increase enrollment in OAMRS social media platforms
5. Act as a facilitator to foster further discussion on topics related to OAMRS and medical radiation sciences
6. Model best practices on social media
7. Help train and support social media participants
8. Participate in regular teleconference call to discuss how the OAMRS social media program is doing and opportunities for further development

Note: Although the views and comments expressed by SMA are respectful, truthful and model best practices of online and social media etiquette, they may not reflect the views and opinions of the OAMRS.

Time/ Length of Commitment:

- Approximately 1 hour per week as required. Additional time is at your discretion
- One - year commitment is required

Extension of commitment is determined by Volunteer and OAMRS.

Please join the OAMRS volunteer team! Your time and commitment are very much appreciated.

For more information please contact membership@oamrs.org or 1-800-387-4674.

*“Volunteers do not necessarily have the time; they just have the heart.” ~Elizabeth Andrew
“The best way to find yourself is to lose yourself in the service of others.” — Mahatma Gandhi*

